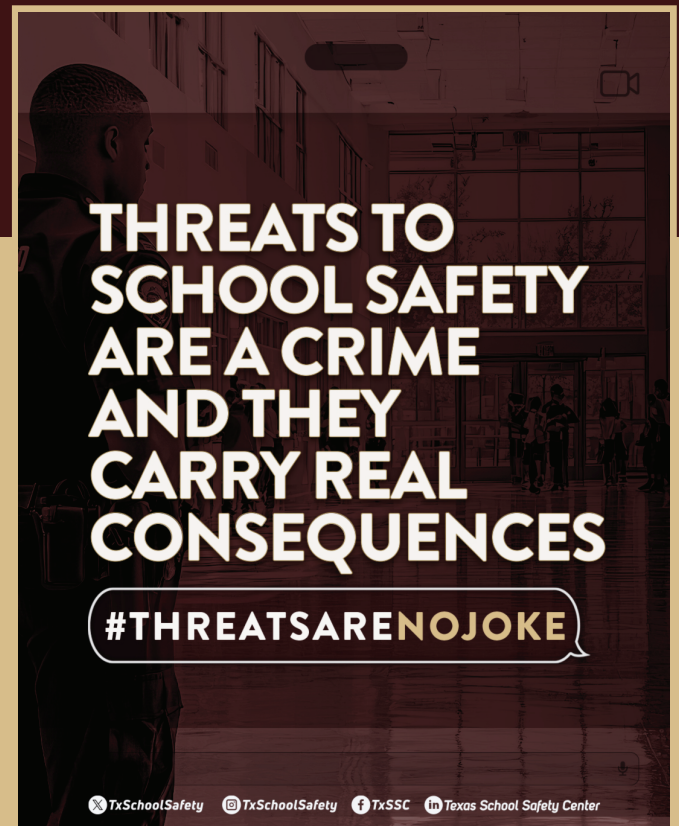


THREATS ARE NO JOKE!

The Threats Are No Joke! campaign educates students and families about the serious consequences of making or sharing threats, even if they are just a joke.



Why It Matters:

- Threats can trigger fear, confusion, and full law enforcement response.
- Even “jokes” can be criminal.
- Students may face disciplinary and legal action.

How You Can Help:

- Share the campaign message.
- Use the toolkit in classrooms and at home.
- Encourage students to report threats to trusted adults.

Toolkit Includes:

- Teacher & Parent Guides
- Posters & Social Media Graphics
- FAQs & Conversation Starters
- PSA Video (3:32 min)

**ACCESS
THE TOOLKIT:**

SCAN ME

